



The *Jamaica Travel Specialist Program, A One Love Rewards Program*, serves as a dedicated training platform for the travel agent community to become experts on the destination.

The program uses vibrant, colorful online pages that take the agent into the heart of the destination, providing insider knowledge about the island while showcasing its rich history and lovable people.

To become a graduate of the *Jamaica's One Love Rewards Program*, visit the website oneloverewards.com, create and register your profile then complete the course and become a graduate

Are you a Graduate? Access your Account by clicking on **"Login"** and typing your email address and password.

If your password is not recognized, click **"Forgot password?"** You will receive a message advising you that a link has been sent to your email address. Retrieve the link from your email, click on the link and update your password.

* **A Downloadable Graduate Diploma**

Once you have completed the course and become a graduate, a downloadable graduate diploma will become available on your profile. If you are already a graduate, you should see the diploma icon. Click on the icon to download and print your diploma.

* **Keeping Your Profile Updated**

Go to oneloverewards.com

Go to the **"My Profile"** link at the bottom of the home page and click **"Enter"** proceed to make changes

Remember, only you can make changes to your account. Keeping your information up to date ensures that we are able to remain in contact with you. The email address under which you are registered in your One Love Rewards Account is your unique identifier and therefore the ONLY thing you CANNOT change. When communicating with us, or when completing registration forms for seminars, fam trips, etc., please make every effort to use this email address.

If you have changed agencies and/or no longer have access to this email address, please create another account (there is no need to re-take the course) give us a call or send an email to afaustin@visitjamaica.com and we will merge both the old and the new account together (this way you don't lose your bookings from the previous account).

* **How To Record Your Bookings:**

Log on to oneloverewards.com, enter your email and password, then click on the **"Enter"** tab under **"Rewards"** to start recording your bookings. **Reminder** - You can record a booking up to 12 months prior to clients travel date; however, the deadline to record your bookings in your account is the 15th day of the following month of your clients' arrival date. *For example, if your clients are arriving in Jamaica in May, you have until June 15th to record the booking.* Bookings traveled before October 1, 2019 will not be considered for validation.

As of February 3, 2020 the deadline of the 15th has been lifted.

*Bookings entered after the 15th of the month post travel will be validated after September 30, 2020.

*Bookings entered after the 15th of the month post travel will **ONLY** be considered when tallying room nights that qualify for the One Love Affair. They will **NOT** be considered for **monthly Top Booker or assessed points**

* **Cash Reward For the Top-Booking Travel Agent of the Month**

Each month, a check for US\$300.00 will be presented to the agent who has the most recorded bookings for that month. **(Minimum of 10 room nights required).**

* **Earn Points to Shop in the One Love Rewards Online Store by Recording Your Bookings**

Use points accrued from your recorded bookings to order products & services from the online reward store.

* **Listing on www.visitjamaica.com**

Agent contact information listed on the "Find a Travel Agent" on www.visitjamaica.com. Agent must have at least one validated booking recorded in the last 12 months.

* **E-Newsletter - One Love Vibes**

Receive this e-newsletter showcasing current partner deals or promotions. Tips and alerts regarding seminar invitations, fam trips, upcoming events etc.

* Meet and Assist Courtesies

If you are visiting Jamaica, we can assist with arranging the following for yourself (Travel Agent) and one (1) guest travelling on the same flight. ALL REQUESTS WILL BE PENDING AVAILABILITY.

OPTION 1:

Inbound: The complimentary Meet & Assist courtesy through our office in Jamaica for you and a traveling companion on arrival (assistance will be from the JTB desk) at the Montego Bay airport through Immigration & Customs. **Our Meet & Assist Courtesy is not affiliated with VIP Attractions/Club Mobay and will not allow access to their VIP Lounge on arrival. In order to qualify, agent must have a minimum of three (3) validated bookings in the Jamaica Travel Specialist Program within the previous 12 months.**

Outbound: We can secure a fifty percent discount (US\$15 per person; including children 2-12 years old - pending availability) for the Club Mobay Departure Lounge, which includes:

- ◆ Admission to VIP Departure lounge
- ◆ Fast track through Security
- ◆ Free Wi-Fi
- ◆ Snacks and open bar
- ◆

OPTION 2:

Inbound & Outbound: The **VIP Bundle** (Travel Agent Bundle) arranged through **VIP Attractions** at the reduced rate of \$40.00 (Up to 3 persons travelling with agent on the same flight) per person which includes:

- ◆ Admission to VIP Arrival & Departure lounge
- ◆ Fast track through Immigration & Security
- ◆ Free Wi-Fi
- ◆ Snacks & open bar
- ◆

To secure your option, register on-line at onloveagents.com select the "REWARDS" Tab (Top right) and click on "REQUEST A MEET AND ASSIST" complete the form and your Inside Sales Coordinator will contact you. **In order to qualify, agent must have a minimum of three (3) validated bookings in the Jamaica Travel Specialist Program within the previous 12 months.**

For the preferred industry rate, ALL AGENTS MUST PROVIDE to VIP Attractions a valid Accredited Industry Card (IATAN/ CLIA/ ACTA etc.) along with your business card.

* Destination Wedding - Arrival Courtesies For Bride/Groom Clients

For your clients getting married in Jamaica; our on island Complimentary Meet & Assist Courtesies is offered. Your Bride & Groom Clients, along with parents of Bride/Groom travelling on the same flight are escorted through Immigration & Customs only at the Montego Bay Airport. This service, provided by the Jamaica Tourist Board, is based on availability at the time of request. Agent must have recorded a minimum of three (3) validated bookings within the previous 12 months in order for the clients to qualify for the service. Request this courtesy on-line at onloveagents.com click on "REWARDS" Tab (Top Right) and click on "REQUEST A WEDDING MEET AND ASSIST"

Meet & Assist Courtesy is **not affiliated with VIP Attractions/Club Mobay and will not allow access to their VIP Lounge on arrival.*

* Independent Site Inspections

While on island, if you would like to use the opportunity to conduct site inspections of hotel properties, in the resort area you are staying, the JTB will assist in arranging this on your behalf. Request this on-line at onloveagents.com Click on the "REWARDS" tab and under **Independent Site Inspections**, click on your region. Complete the form and your Inside Sales Coordinator will contact you.

**Please allow at least 10 business days prior to travel for arrangements to be made. Maximum 4 properties inspected per visit.*

* Top 50 agents & companions invited to attend the Annual 'One Love Affair' Awards Weekend.

Bookings recorded and travelled between October 1 of the previous year and September 30 of the current year will be verified and counted towards your eligibility to become one of Jamaica's Top 50 Booking Agents for the current year. The JTB covers the cost of your trip, including air and accommodations. Companions are required to cover their airfare.

* Know Your JTB Representative

Your JTB representative covers the area where YOU physically work/reside, not necessarily where your host agency is located. For a list of the JTB Sales Team members and the territories they cover, log on to your account on onloverewards.com under "LIBRARY/RESOURCES"

Visit our latest digital marketing tool, www.onloveagents.com, designed specifically with our Jamaica Travel Specialists in mind, as we continue to seek ways to strengthen the relationship with you, our most valuable partners in the promotion of destination JAMAICA